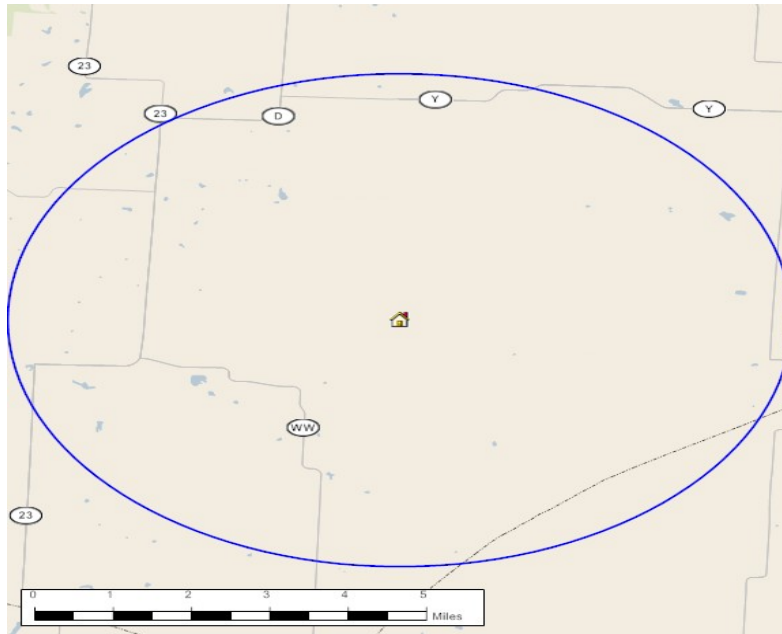


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius
Base State MO
Current Year 2008
5 Year Projection 2013
6/16/2009

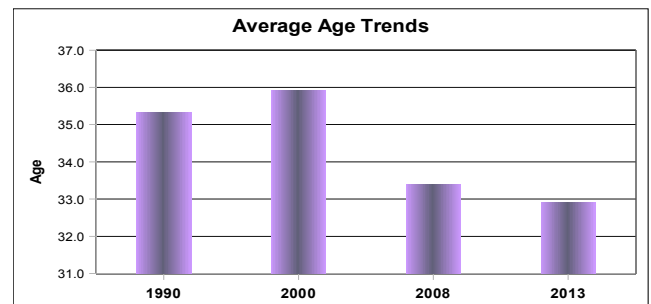
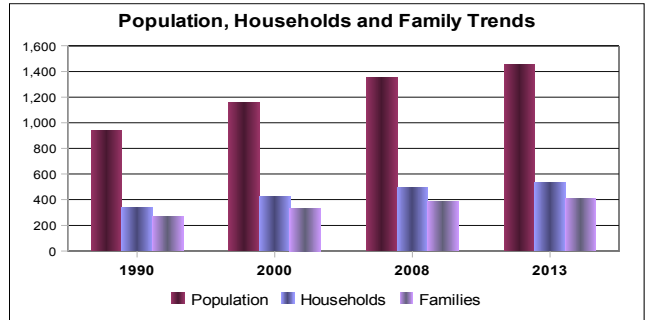
Study Area



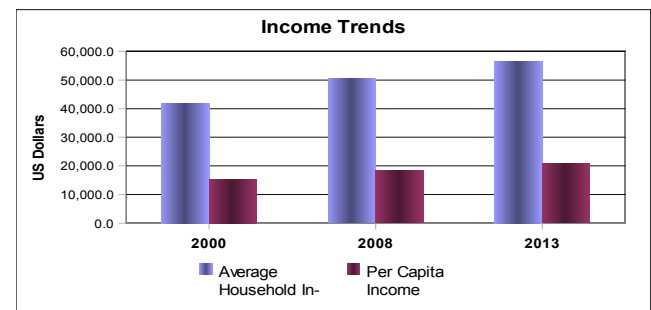
Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	942	1,162	1,351	1,457
Population Change		220	189	106
Percent Change		23.4%	16.3%	7.8%
Average Annual Change		2.3%	2.0%	1.6%
Households	338	425	494	534
Households Change		87	69	40
Percent Change		25.7%	16.2%	8.1%
Average Annual Change		2.6%	2.0%	1.6%
Population / Households	2.8	2.7	2.7	2.7
Population / Households Change		-0.05	0.00	-0.01
Percent Change		-1.90%	0.03%	-0.23%
Families	271	333	382	410
Families Change		62	49	28
Percent Change		22.9%	14.7%	7.3%
Average Annual Change		2.3%	1.8%	1.5%

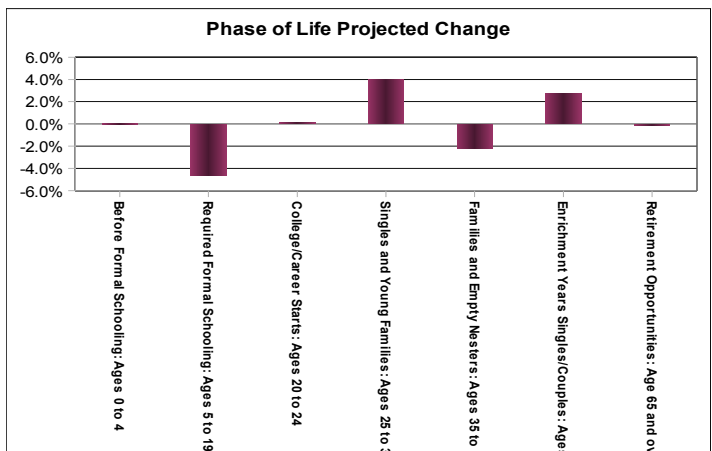
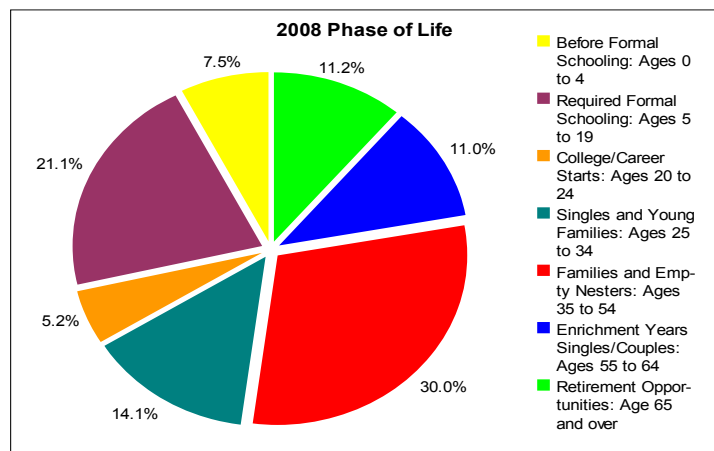


Age	1990	2000	2008	2013
Average Age	35.3	35.9	33.4	32.9
Average Age Change		0.60	-2.54	-0.46
Percent Change		1.7%	-7.1%	-1.4%



Income	2000	2008	2013
Average Household Income	41,908.8	50,582.6	56,672.8
Average Household Income Change		8,673.82	6,090.21
Percent Change		20.7%	12.0%
Per Capita Income	15,328.1	18,495.8	20,771.0
Per Capita Income Change		3,167.70	2,275.17
Percent Change		20.7%	12.3%

Phase of Life	2000	2008	2013	Projected Change	MO	2008
Before Formal Schooling: Ages 0 to 4	87	102	110	7.6%	389,633	6.6%
Required Formal Schooling: Ages 5 to 19	287	285	292	20.1%	1,190,226	20.1%
College/Career Starts: Ages 20 to 24	52	70	67	4.6%	412,287	7.0%
Singles and Young Families: Ages 25 to 34	135	190	227	15.6%	779,199	13.2%
Families and Empty Nesters: Ages 35 to 54	358	405	417	28.6%	1,656,709	28.0%
Enrichment Years Singles/Couples: Ages 55	109	148	177	12.2%	679,753	11.5%
Retirement Opportunities: Age 65 and over	134	151	166	11.4%	814,449	13.8%
Totals:	1,162	1,351	1,456	100%	5,922,256	100.0%

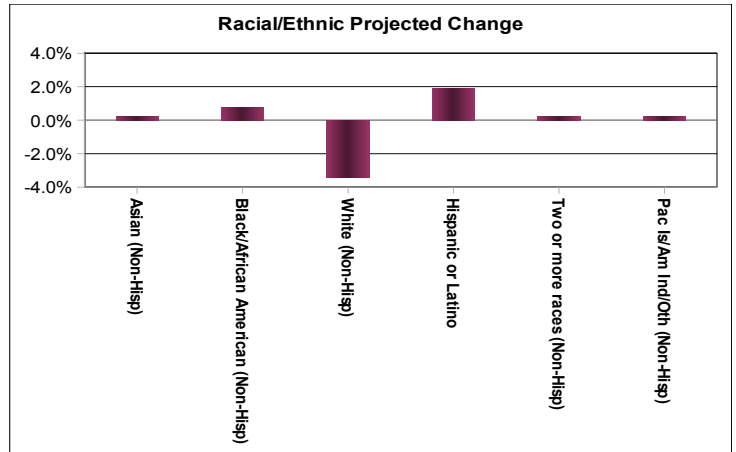
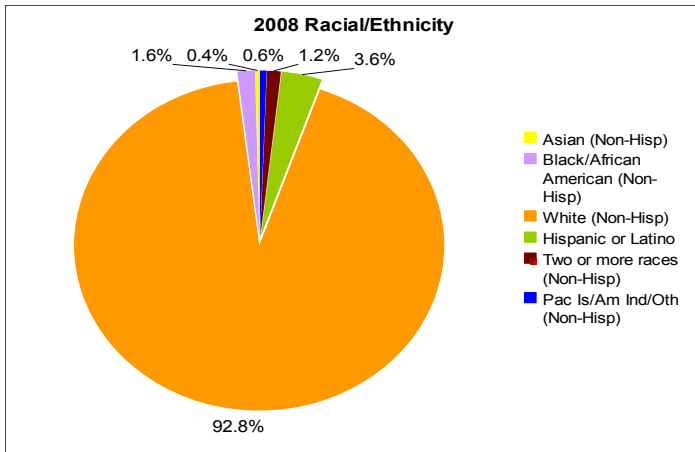


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

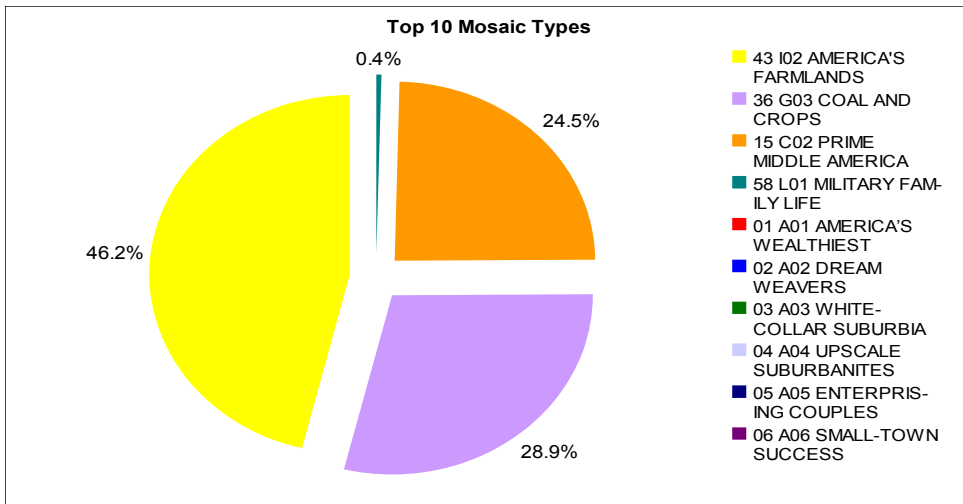
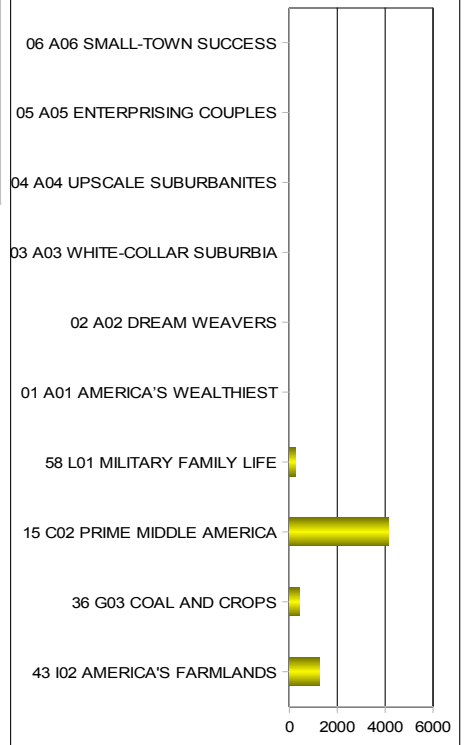
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	3	0.3%	5	0.4%	7	0.5%	0.2%
Black/African American (Non-Hisp)	13	1.1%	21	1.6%	28	1.9%	0.8%
White (Non-Hisp)	1,100	94.7%	1,254	92.8%	1,329	91.2%	-3.4%
Hispanic or Latino	27	2.3%	48	3.6%	62	4.3%	1.9%
Two or more races (Non-Hisp)	13	1.1%	16	1.2%	20	1.4%	0.3%
Pac Is/Am Ind/Oth (Non-Hisp)	6	0.5%	8	0.6%	11	0.8%	0.2%
Totals:	1,162	100.0%	1,352	100.0%	1,457	100.0%	

MO	2008
93,021	1.6%
664,412	11.2%
4,857,856	82.0%
179,499	3.0%
97,127	1.6%
30,341	0.5%
5,922,256	100.0%



Mosaic	2008 Study Area		2008 MO		Comparative Index
43 I02 AMERICA'S FARMLANDS	228	46.2%	86,001	3.7%	1256
36 G03 COAL AND CROPS	143	28.9%	153,940	6.6%	440
15 C02 PRIME MIDDLE AMERICA	121	24.5%	13,822	0.6%	4147
58 L01 MILITARY FAMILY LIFE	2	0.4%	3,689	0.2%	257
01 A01 AMERICA'S WEALTHIEST	0	0.0%	8,498	0.4%	0
02 A02 DREAM WEAVERS	0	0.0%	34,142	1.5%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	1,010	0.0%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	5,149	0.2%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	34,108	1.5%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	89,008	3.8%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.