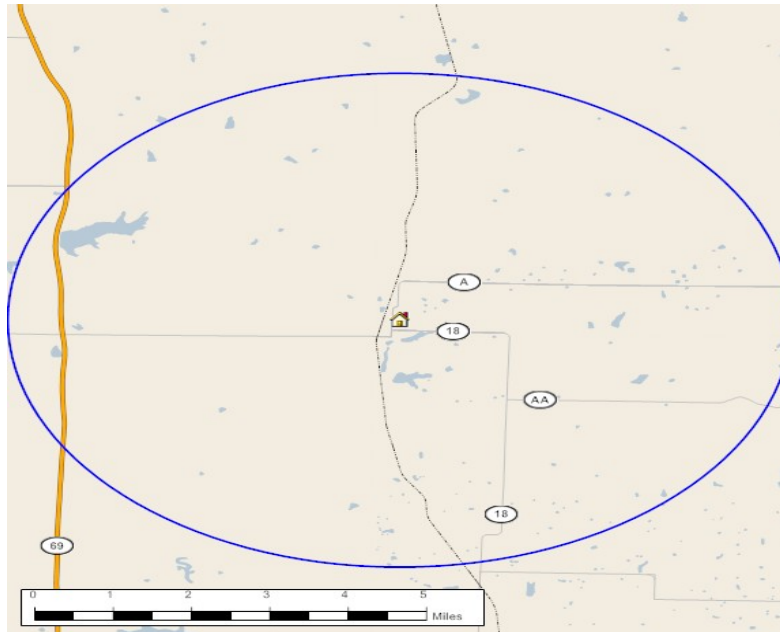


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius
Base State KS,MO
Current Year 2008
5 Year Projection 2013
6/16/2009

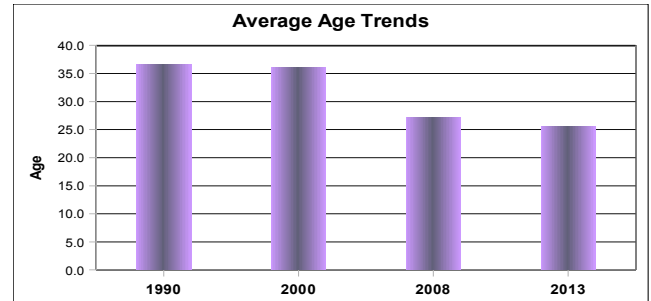
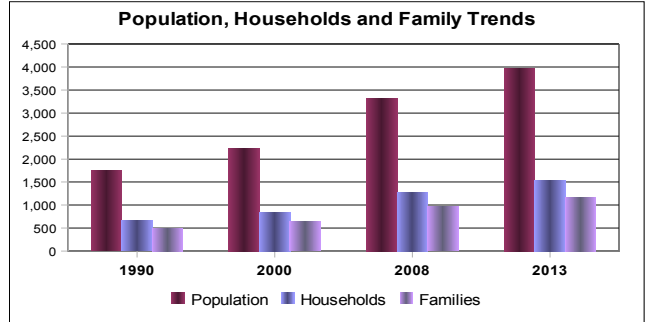
Study Area



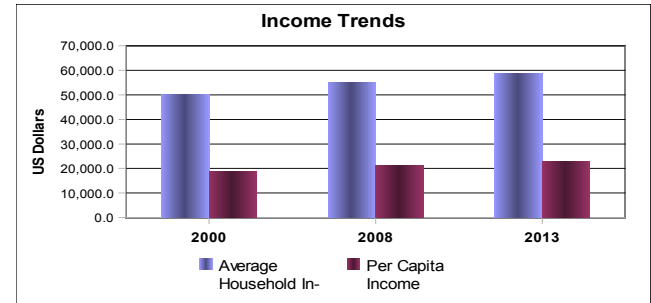
Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	1,749	2,243	3,323	3,966
Population Change		494	1,080	643
Percent Change		28.2%	48.1%	19.3%
Average Annual Change		2.8%	6.0%	3.9%
Households	661	842	1,280	1,541
Households Change		181	438	261
Percent Change		27.4%	52.0%	20.4%
Average Annual Change		2.7%	6.5%	4.1%
Population / Households	2.6	2.7	2.6	2.6
Population / Households Change		0.02	-0.07	-0.02
Percent Change		0.68%	-2.55%	-0.86%
Families	492	640	965	1,167
Families Change		148	325	202
Percent Change		30.1%	50.8%	20.9%
Average Annual Change		3.0%	6.3%	4.2%



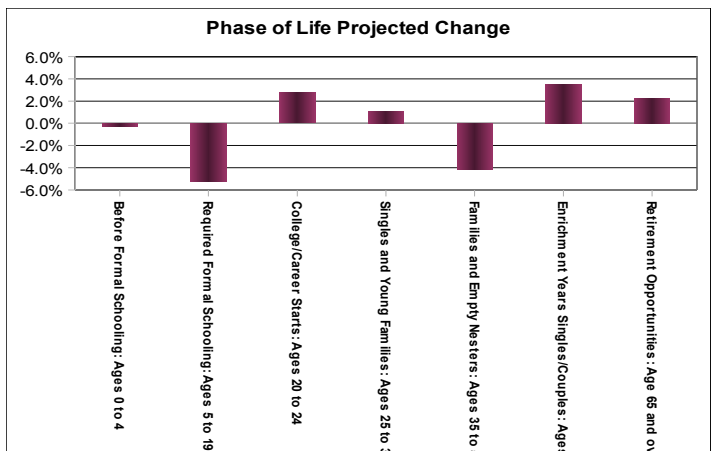
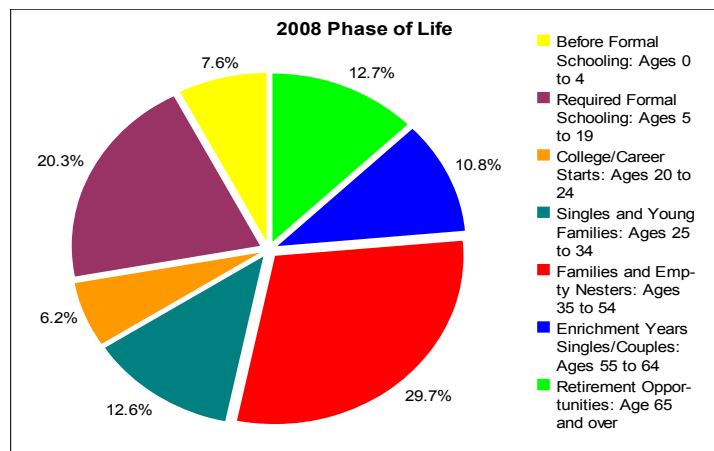
Age	1990	2000	2008	2013
Average Age	36.6	36.2	27.1	25.5
Average Age Change		-0.44	-9.05	-1.58
Percent Change		-1.2%	-25.0%	-5.8%



Income	2000	2008	2013
Average Household Income	50,174.2	55,186.3	58,628.2
Average Household Income Change		5,012.05	3,441.92
Percent Change		10.0%	6.2%
Per Capita Income	18,834.9	21,257.4	22,780.1
Per Capita Income Change		2,422.52	1,522.72
Percent Change		12.9%	7.2%

Phase of Life	2000	2008	2013	Projected Change
Before Formal Schooling: Ages 0 to 4	174	252	295	7.4%
Required Formal Schooling: Ages 5 to 19	550	676	764	19.3%
College/Career Starts: Ages 20 to 24	77	206	246	6.2%
Singles and Young Families: Ages 25 to 34	264	420	509	12.8%
Families and Empty Nesters: Ages 35 to 54	705	987	1,082	27.3%
Enrichment Years Singles/Couples: Ages 55	206	360	504	12.7%
Retirement Opportunities: Age 65 and over	268	423	565	14.2%
Totals:	2,244	3,324	3,965	100%

KS,MO	2008
586,778	6.7%
1,768,664	20.3%
621,508	7.1%
1,140,597	13.1%
2,426,123	27.9%
986,867	11.3%
1,179,469	13.5%
8,710,006	100.0%

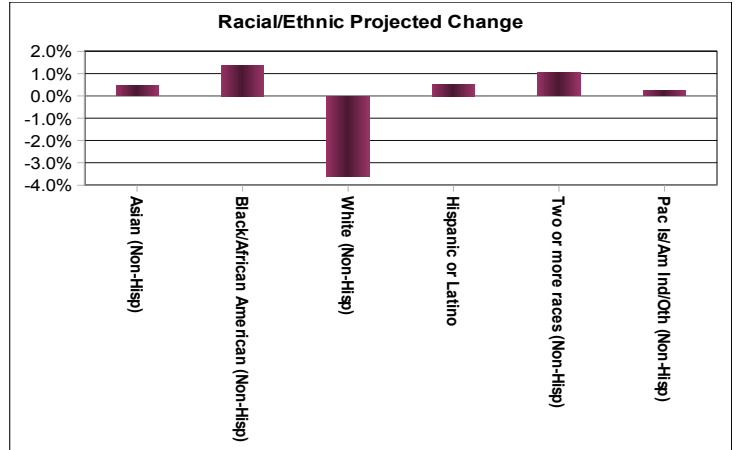
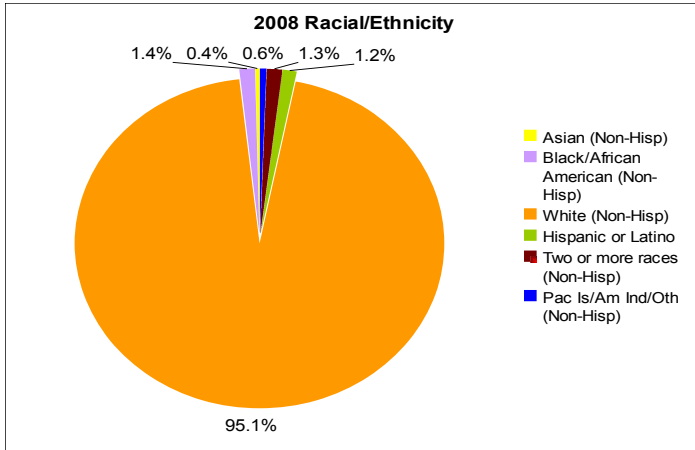


Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

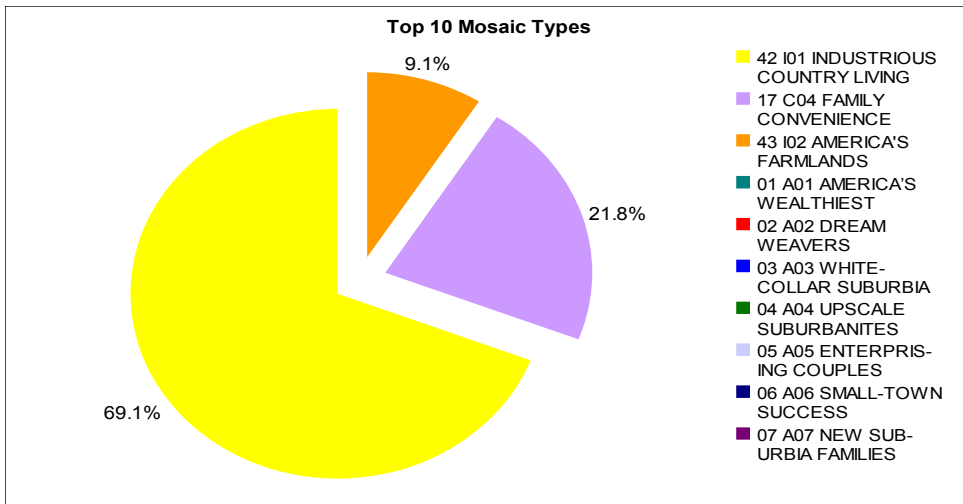
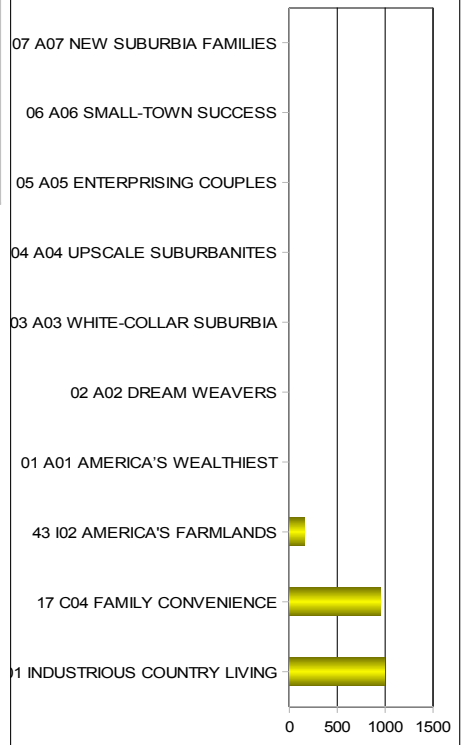
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	3	0.1%	13	0.4%	23	0.6%	0.4%
Black/African American (Non-Hisp)	13	0.6%	45	1.4%	78	2.0%	1.4%
White (Non-Hisp)	2,184	97.4%	3,161	95.1%	3,718	93.7%	-3.6%
Hispanic or Latino	20	0.9%	41	1.2%	56	1.4%	0.5%
Two or more races (Non-Hisp)	13	0.6%	44	1.3%	64	1.6%	1.0%
Pac Is/Am Ind/Oth (Non-Hisp)	10	0.4%	19	0.6%	27	0.7%	0.2%
Totals:	2,243	100.0%	3,323	100.0%	3,966	100.0%	

KS,MO	2008
155,782	1.8%
811,549	9.3%
7,111,380	81.6%
432,905	5.0%
143,961	1.7%
54,429	0.6%
8,710,006	100.0%



Mosaic	2008 Study Area		2008 KS,MO		Comparative Index
42 I01 INDUSTRIOUS COUNTRY LIVING	885	69.1%	238,521	6.9%	999
17 C04 FAMILY CONVENIENCE	279	21.8%	78,995	2.3%	951
43 I02 AMERICA'S FARMLANDS	116	9.1%	194,813	5.7%	160
01 A01 AMERICA'S WEALTHIEST	0	0.0%	10,421	0.3%	0
02 A02 DREAM WEAVERS	0	0.0%	68,714	2.0%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	1,010	0.0%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	5,149	0.1%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	48,383	1.4%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	130,875	3.8%	0
07 A07 NEW SUBURBIA FAMILIES	0	0.0%	118,485	3.4%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Missouri Conference UMC

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.